

Year 11: BTEC Travel & Tourism Long Term Plan

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Theme 1	Unit 1: The UK Travel and Tourism Sector	Unit 2: UK Travel and Tourism Destinations	Unit 2: UK Travel and Tourism Destinations	Unit 3: The Travel and Tourism Customer	Unit 4: International Travel and Tourism Destinations	Consolidation and Review
Knowledge	<p>A: understand the UK travel and tourism sector and its importance to the UK economy</p> <p>B know about the industries, and key organisations, within the travel and tourism sector, their roles and interrelationships</p> <p>C understand the role of consumer technology in the travel and tourism sector</p>	<p>A: Know UK travel and tourism destinations and gateways</p> <p>B: Investigate the appeal of UK tourism destinations for different types of visitors</p>	<p>C: Plan UK holidays to meet the needs of different visitors</p>	<p>C: Understand the importance of customer service to travel and tourism organisations</p>	<p>B: Investigate the appeal of international travel and tourism destinations to different types of visitor.</p> <p>C: Be able to plan international travel to meet the needs of visitors</p>	<p>Consolidation of key knowledge</p> <p>Final review and completion of coursework</p>
Theme 2			Unit 3: The Travel and Tourism Customer	Unit 4: International Travel and Tourism Destinations		

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<p>Knowledge</p>			<p>A: Investigate travel and tourism customer service</p> <p>B: Explore the needs and expectations of different types of customer in the travel and tourism sector</p>	<p>A: Know the major international travel and tourism destinations and gateways</p>		
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